

Final Bollgard® Sales Due September 30, 2009

Monsanto has received approval from the U.S. Environmental Protection Agency (EPA) for planting of Bollgard® cotton in most areas of the Cotton Belt in 2010.

Monsanto, working closely with the cotton industry, facilitated discussions with the EPA for over 18 months to ensure cotton farmers had access to Bollgard cotton varieties as they transitioned to second-generation protection technologies like Genuity™ Bollgard II®. As a result, an extension of seed sale beyond Bollgard registration's expiration date was granted.

Working within the EPA's regulatory framework, farmers who want to grow a Bollgard variety must purchase seed by September 30, 2009, and this seed will be eligible for planting in the 2010 season. Deltapine® is the only cotton seed brand that will have Bollgard products available for 2010 planting in select states specified by the EPA.

"Our business is focused on the customer and finding ways to make this transition to Genuity™ Bollgard II® go as smoothly as possible," said Dave Rhylander, Marketing Lead, Deltapine. "The move to two-gene products like Genuity™ Bollgard II® is part of Monsanto's responsibility to support insect resistance protection for the industry. It is critical to preserving the long-term viability of the technology and benefits realized by farmers. The benefits of these seeds with dual modes of action are tremendous and increase when stacked and placed in elite germplasm."

To obtain additional information regarding the transition, go to deltapine.com or contact your Monsanto Territory Sales Manager.

To see what farmers are saying about the performance of Deltapine Class of 09 and the potential of Deltapine Class of 10, go to cottoncommunity.com.



What You Need to Know

- All orders must be placed with retailers by September 30, 2009.
- Farmers must place seed treatment orders at the time of purchase.
- All Bollgard cotton seed will be shipped by February 28, 2010 to approved distributor/dealer locations.
- Monsanto has held trait and Deltapine seed prices for Bollgard varieties consistent with 2009 prices. There is a \$25 per bag fee that will be billed from Monsanto to approved Bollgard distributors in September, which is to be paid by the farmer by September 30, 2009. The remainder of the price will be due in July 2010.
- Seed must be planted prior to July 1, 2010 and Bollgard cotton seed will not be available for replants in 2010.
- Farmers planting Bollgard cotton in 2010 must plant a proper amount of refuge acres. Purchase of refuge seed with the Bollgard cotton seed is mandatory and such seed must be purchased by farmers in advance of their receipt of Bollgard cotton seed.
- All Bollgard sales are final.

2009 Deltapine Bollgard Cotton Seed Allocations

Remaining Bollgard cotton variety carryover stocks have been allocated to pre-approved distributors based upon previous years' sales by variety. For example, final allocation of DP 555 BG/RR will be 33 percent of net farmer sales in 2009. Allocation is only to the distributor and Monsanto will not have any influence on the amounts of Bollgard seed that will be ultimately allocated to retail locations and/or farmers.

Seed treatment options will be limited to Standard, Cruiser® and AVICTA® Complete Cotton. Seed will be offered in 250K bags only.

Some percentages for popular varieties like DP 555 BG/RR are higher than originally announced in July:

	July Announcement	August Announcement
DP 555 BG/RR	24%	33%
DP 445 BG/RR	100%	100%
DP 444 BG/RR	7%	1%
DP 449 BG/RR	50%	92%
DP 454 BG/RR	0%	0%
DP 455 BG/RR	100%	100%
DP 515 BG/RR	70%	85%

Select states will not receive allocations to plant Bollgard for 2010 due to pink bollworm eradication programs currently underway or differing resistance modeling platforms. These states include Arizona, California, Colorado, Kansas, Oklahoma, New Mexico and select counties in the Texas panhandle (Dallam, Sherman, Hansford, Ochiltree, Lipscomb, Hartley, Moore, Hutchison, Roberts and Carson).

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization. **Cottonseed containing Monsanto traits may not be exported for the purpose of planting without a license from Monsanto.**

Growers may utilize the natural refuge option for varieties containing the Bollgard II® trait in the following states: AL, AR, FL, GA, KS, KY, LA, MD, MS, MO, NC, OK, SC, TN, VA, and most of Texas (excluding the Texas counties of Brewster, Crane, Crockett, Culberson, El Paso, Hudspeth, Jeff Davis, Loving, Pecos, Presidio, Reeves, Terrell, Val Verde, Ward and Winkler). The natural refuge option does not apply to **Bollgard II** cotton grown in areas where pink bollworm is a pest, including CA, AZ, NM, and the above listed Texas counties. It also remains the case that **Bollgard®** and **Bollgard II** cotton cannot be planted south of Highway 60 in Florida, and that **Bollgard** cotton cannot be planted in certain other counties in the Texas panhandle. Refer to the Technology Use Guide and IRM Guide for additional information regarding Bollgard II, Bollgard, natural refuge and EPA-mandated geographical restrictions on the planting of Bt cotton. **ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Bollgard®, Bollgard II®, Genuity™, Genuity and Design™, Genuity Icons, Respect the Refuge and Cotton Design®, Roundup®, and Roundup Ready® are trademarks of Monsanto Technology LLC. Dedicated to Cotton. Committed to You.® and Deltapine® are registered trademarks of D&P Technology Holding Company, LLC. ©2009 Monsanto Company. AVICTA® Complete Cotton and Cruiser® are trademarks of a Syngenta Group Company. 2J8L094129



Planting Refuges, Preserving Technology

Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, **including applicable refuge requirements for insect resistance management**, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



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